

Dear Saint Luke Families,

The **2024 Annual Fund Campaign** will kick off on Tuesday, November 12. The Annual Fund is one of the school's largest fundraisers and an opportunity for Mrs. Craig to share her vision for St. Luke School. You will hear more about that vision soon and how your contributions make a difference in the daily educational experience of our children. In the meantime, we would like to share some information about fundraising and its importance to Saint Luke School.

Fundraising at SLS: An Investment In H.E.A.R.T.

As with all Catholic schools in the Diocese, our tuition rates are set to promote accessibility, socio-economic diversity, and affordability. As a result, our **tuition revenue is lower than the cost to educate students**, which creates a natural deficit in our operational plan each year. We refer to this deficit as **"the gap."** Fundraising efforts call on all of us to help reduce this deficit between tuition and the cost to educate, allowing the school to pursue strategic initiatives and provide a competitive and enriching academic experience for our children.

We strive to achieve **maximum participation** through multiple giving channels:

Ways to Invest	Investment Benefit
Event-Based Fundraising	These fundraisers invite our community to contribute to the school as part of an event (ie/ Annual Auction, Wildcat 5K & Family Fun Run).
Direct Financial Contributions	This type of giving allows families to make one-time or recurring tax-deductible donations to the school (ie/ Annual Fund).

Your contribution to our fundraising efforts allows Saint Luke School to fill the deficit and maintain its unique educational approach to provide a strong faith-based education rooted in H.E.A.R.T. values. This year, the **fundraising goal for the Annual Fund Campaign is \$100,000 and 100% participation** across all SLS families. Every contribution to SLS fundraisers like the Annual Fund make a **direct impact on teaching and learning** at Saint Luke School everyday.

As we await the launch of the 2024 Annual Fund Campaign, thank you for your generous contributions to past fundraisers and we ask that you prayerfully consider how you will support this year's fundraising efforts – **our children are the direct beneficiaries of your generosity.**

With warm thanks,
Christine Blaney & Sarah Crane
PTO President & Vice President