



Dear Saint Luke Families,

The 2022 Annual Fund Campaign will kick off on **Tuesday, November 1**. The Annual Fund is one of the school's largest fundraisers, and you will be hearing more about it soon. In the meantime, we would like to share some information about fundraising and its importance to Saint Luke School.

Fundraising at SLS: An Investment In H.E.A.R.T.

As with all Catholic schools in the Diocese, our tuition rates are set to promote accessibility, socio-economic diversity, and affordability. As a result, our tuition revenue is **lower** than the cost to educate students, which creates a natural deficit in our operational plan each year. This deficit is filled through Saint Luke Church's investment in the school, revenue from field and gym rentals and fundraising efforts. These fundraising efforts call on all of us to help reduce the deficit between tuition and the cost to educate, allowing the school to pursue strategic initiatives.

We strive to achieve **maximum participation** through multiple giving channels:

Ways to Invest	Investment Benefit
Event-Based Fundraising	These fundraisers invite our community to contribute to the school as part of an event (ie/ Annual Auction, Wildcat 5K & Family Fun Run).
Direct Financial Contributions	This type of giving allows families to make one-time or recurring tax-deductible donations to the school (ie/ Annual Fund).

Your contribution to our fundraising efforts allows Saint Luke School to fill the deficit and maintain its unique educational approach to provide a faith-based education rooted in H.E.A.R.T. values. It also enables the school to maintain a low student-to-teacher ratio, and provide innovative learning spaces such as the FunBot STEM Lab & Learning Commons, as well as instructional assistants and specialists (e.g. resource, foreign language, music, technology). In turn, your fundraising dollars make a direct impact on teaching and learning at Saint Luke School everyday.

As we await the launch of the 2022 Annual Fund Campaign, thank you for your generous contributions to past fundraisers and we ask that you prayerfully consider how you will support this year's fundraising efforts – our children are the direct beneficiaries of your generosity.

With warm thanks,

Danielle Sant & Christine Blaney
PTO President & Vice President