

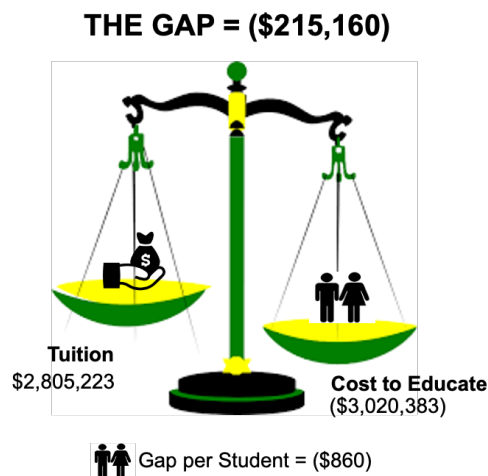


Dear St. Luke Families,

The PTO is excited to announce that the next 2021-22 fundraising event will kick-off on **Monday, November 1 with the launch of the Annual Fund Campaign.** The Annual Fund is one of the largest fundraisers of the year, and you will be hearing more about it soon. In the meantime, we would like to share some important information related to fundraising activities.

The Importance of Fundraising and Investing in St. Luke School

As with all Catholic schools in the Diocese, our tuition rates are set at a level that promotes accessibility, socio-economic diversity, and affordability. Because of this, our tuition revenue is **lower** than the cost to educate students, which creates a natural deficit in our operational plan each year. We refer to this deficit as **“the gap.”** While we do receive ancillary revenue from St. Luke Church’s monthly investment in the school, as well as revenue from field and gym rentals, tuition revenue is the primary source of income.



The gap per student varies each year, but has ranged from \$2,300- \$4,600 in years past.

The 2021-2022 gap per student is estimated to be **\$860/student.** Your participation and contribution to our fundraising efforts allows us to continue our unique educational advantages such as, a faith based education rooted in H.E.A.R.T. values, low student-to-teacher ratio, innovative FunBot STEM Lab, as well as our supplemental instructional assistants and specialists (e.g. resource, foreign language, music, drama, technology, robotics).

Different Ways to Invest in St. Luke School

Our fundraising strategy is to achieve **maximum participation** through multiple giving channels:

- 1) **Event-based fundraising** - These events enable our community to contribute money in exchange for some sort of value. Examples of these events include our Annual Auction, and the Wildcat 5K/Fun Run.
- 2) **Direct, tax-deductible donations** - this type of giving enables families to donate to St. Luke for general needs and enables donors to obtain a tax deduction. One example of this type of giving is our Annual Fund Campaign.
- 3) **Specific Capital Campaigns** - this type of giving is based on specific capital needs of the school and is usually done through direct, tax deductible donations.



How your Donations Help

Your fundraising dollars help support the operational and strategic needs of our school that make an impact on St. Luke students and staff every day. Examples of where fundraising proceeds were applied last year include:

2020-21 Expenses	Description of Prior Year Spending
COVID Costs	Costs included four new faculty, including full time nurse, new cleaning company, hired a day porter, desk shields/acrylic barriers, desks/chairs, storage pods, and other mitigating expenses.
Security System	All new keyless entry doors, new cameras, new fire monitoring, and all systems on one iCloud management system.
Staff Support	Physical spacing requirements required additional teachers and support staff, as well as additional teaching materials. The Administration also designed self-care and family-care initiatives to ensure our staff was supported during the difficult and unprecedented year.

Fundraising proceeds for the 2021-22 school year will help in the following ways:

2021-22 Expenses	Description of Current Year Spending
COVID Costs	We continue to incur expenses related to COVID as we enter our second year operating under COVID guidelines.
Teacher Salaries	Costs include teacher salaries and salaries of additional staff needed to fill our our dual path classroom needs (Grades 1, 3 and 7) as well as teacher bonuses to be paid this year.

2021-22 Fundraising Events

The PTO has a great line-up of fundraising activities this year. More information will be coming with specific dates and event details, but please note the dates below for your calendar planning:

- **November 2021** - Annual Fund Campaign
- **Spring 2022** - Annual Auction and Gala